



JULIA
TRANFAGLIA

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EXPERIENCE

Multihouse

Feb. 2019 – pres.

Head of Production

- Lead, develop, and manage several creative teams and productions, including scripted series, nonscripted series, mobile games, and film.
- Create pitch materials, compile competitive research, and strategize sales for projects.
- Curate company marketing and write business plans for major products.
- Negotiate deals with filmmakers, talent, production companies, and representatives.
- Run a social entrepreneurship program that helps local startups and nonprofits rapidly grow, recognized by Congressman Adam Schiff for our community service efforts.

Thought Industries

May 2018 – pres.

Video Producer

- Produce, develop, and edit professional video content for customer education, product marketing, and thought leadership events.
- Manage video productions, maintaining budgets and timelines, as well as crafting the overall video plan in coordination with the Chief Marketing Officer.
- Design and help define the brand through videos, creating logo animations and graphics.

FilmNation Entertainment

Sept. – Dec. 2018

Development Intern

- Evaluated & provided creative feedback, coverage, and loglines for incoming submissions including books, scripts, articles, & writing samples.
- Engaged and participated in company-wide meetings around the development of Oscar-winning films such as *Promising Young Woman*.
- Organized production binders, covered Executive Assistants' desks, and offered support as needed to producers.

Rule Boston Camera (Boston's Premier Rental House)

Jan. – May 2018

Technician Intern

- Quality controlled broadcast and professional film and television equipment, including cameras, lights, cables, monitors, rigs, and sound devices while providing customer service.

Massachusetts Sierra Club

June 2016 – Dec. 2017

Media Producer

- Produced strategic videos that raise awareness, educate, and excite potential members.
- Managed all social media platforms and optimized content reach to increase impressions.

EDUCATION

Emerson College

Sept. 2015 – Dec. 2018

B.A. – Visual and Media Arts: Film Production

Specialization: Cinematography and Producing | Minor: Marketing and Business
Achievements: Magna Cum Laude, Gold Key Honor Society, Resident Assistant

SKILLS

- Adobe Suite (Premiere Pro, After Effects)
- Scheduling, Phones, and Administration
- French Language
- Social Media Optimization
- Business Planning/Brand Development
- Project Managing

CERTIFICATIONS/TRAININGS

- Production Budgeting (Movie Magic)
- Production Accounting (Ent. Ptrs.)
- Lighting and Rigging Safety (Lift Certified)
- Production Coordinating
- Camera Operating
- Script Writing and Editing (Final Draft)